



## **Franklin Group announces a partnership with Monumental Sports and Entertainment as the preferred promotional partner of the Washington Capitals, Wizards, Mystics and Valor, and Monumental Sports Network**

For over 20 years, Franklin Group has served a diverse group of industries and organizations, providing clients with creative, strategic solutions to meet their promotional and print needs.

“We are honored to join forces with Monumental Sports & Entertainment, their teams and digital network,” said Steven Zuller, CEO of Franklin Group. “They are leaders in the sports industry and we are dedicated to creating a great long term partnership with such a premium brand.”

“It’s exciting to team up with a great company like the Franklin Group, who has years of experience in providing premier services and products to the sports industry,” said Patrick Duffy, senior vice president of corporate partnerships for Monumental Sports & Entertainment. “The Franklin Group has a proven track record in the sports industry and we are looking forward to this partnership.”

### **ABOUT MONUMENTAL SPORTS & ENTERTAINMENT**

Monumental Sports & Entertainment, located in Washington, D.C., is one of the largest integrated sports and entertainment companies in the country with one of the most diverse partnership groups in all of sports. MSE owns and operates four professional sports teams: the AFL’s Washington Valor, NBA’s Washington Wizards, NHL’s Washington Capitals and WNBA’s Washington Mystics. The group also owns and operates Verizon Center in Washington, D.C., which is annually ranked as one of the top venues in the world by industry publications Billboard, Pollstar and Venues Today. Monumental Sports & Entertainment also manages Kettler Capitals Iceplex, the state-of-the-art training facility for the Capitals and EagleBank Arena on George Mason University’s campus. The District of Columbia and Events DC are building a new sports and entertainment facility in Southeast DC on the St. Elizabeth’s East campus. The facility will feature a state-of-the-art training facility for the Washington Wizards and Washington Mystics and will also include a 5,000 seat arena which will become the new home of the Washington Mystics. The facility is scheduled to open in the fall of 2018. Monumental Sports & Entertainment also owns and operates Monumental Sports Network, a digital platform that covers the region’s sports and entertainment news. Relaunched in 2016, the digital platform extends its coverage capabilities to mobile and OTT streaming devices on Android, iOS, Google Chromecast, Amazon Fire and Roku. Visit [MonumentalSportsNetwork.com](http://MonumentalSportsNetwork.com) for more information.

### **ABOUT THE FRANKLIN GROUP**

For over 25 years, the Franklin Group has served a diverse group of industries, organizations, and commercial entities to provide clients with creative, strategic solutions to meet their needs. As trusted partners to the NBA, NHL, MLS, NFL, MILB, AFL and NEC, it is our mission to turn fan passion into brand response. Utilizing state-of-the-art digital technology, as well as innovative creative solutions we partner with teams and companies to develop distinct marketing strategies and premium collateral for all of their hospitality, printing, and promotional needs. For more information please visit us at [www.franklingroupusa.com](http://www.franklingroupusa.com)



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